

Long hours causing agency staff to quit

By Anna Bowden

Long hours and low pay could drive agency staff to work for corporate firms, survey has revealed.

Results from the survey commissioned by event management recruitment company Regan and Dean show that of nearly 100 agency workers randomly selected last month, more than one-third were keen to move into a corporate role.

Of that number, 35% cited long working hours as the reason.

Recruitment consultant Gilly Tajasque said

that over the past two years the company has seen growing numbers move from agencies to corporates.

“As in-house roles become broader and more creative there is an increasing interest,” Tajasque said

This will worry agencies that are now scrutinising work hours since the EU voted to end Britain’s opt-out of the Working Time Directive.

However, First Protocol account director Siobhan Fitzpatrick – who moved from Mastercard six years ago – said that working hours were not shorter in the corporate world. She also cited internal politics and a lack of variety as reasons for her move.

“I wanted diversity and to get out of the political grasp that is endemic within corporates,” she said.